

## EDUCATION

### **Seattle Central Community College, Seattle WA. September 2007-August 2008**

Web Design & Development Courses

### **University of Washington, Seattle WA. Graduated May 2004**

Printmaking & Comparative History of Ideas with Experimental Media Arts & Film minor

BA - Comparative History of Ideas University of Washington, Seattle, WA. March 2004

BFA - Printmaking Fine Arts University of Washington, Seattle, WA. March 2004

Studio Art, University of Washington, Rome, Italy. Autumn 2002

History, Study Abroad University of Washington, Nicosia, Cyprus. Spring, 2003

History, Study Abroad, University of Capetown, South Africa. Winter 2001-2002

### **Filmmakers Workshop, New York Film Academy, New York, NY. August 2003**

## EXPERIENCE

### **Saavn.com December 2008-Current** *Web & Graphic Designer, UI Designer, Sr. Front-End Developer*

Conceptualized, created mockup designs, front-end coded and tested sites for contests and events

Successfully completed projects worth above \$500K not including projects that are still pending and in development

Designed online web banner ads, marketing collateral, promotional material for Saavn, Sponsors, Partners and potential Clients

Worked directly with Client's Creative teams to deliver quality and appropriately branded material for both Saavn and Client

**Worked directly with 3rd party developers providing them design mockups along with HTML/CSS prototypes to be further developed**

Designed and coded email newsletter that currently is delivered to over 50,000 recipients

Designed and developed a prototype of an iPhone app to be handed over to 3rd party developer

Conceptualized design for flash players and designed new skins for existing flash players

### **Freelancer March 2008-Current** *Web & Graphic Designer, Front-End Developer, UX Designer*

Conceptualized first time website and redesigns for clients including:

Queen Anne Dispatch - <http://www.queenannedispatch.com>

Elyse Evans Portfolio Site - <http://elyseevans.com>

*Currently Working on:*

Columbia Presbyterian Hospital Campaign Website - Women in 3D

Crown By MissGo Showcase Website

### **Zumiez.com May 2008-August 2007** *Web Design graphic Design Production Assistant, Intern*

Production-worked with vendor images and internal images while working with PSD templates

Email Newsletter, inline advertisements, created 3 new advertisements per week for 12 weeks

Analysis of success of design elements by creating an HTML version of site with JavaScript functionality

Researching ways to enhance user shopping experience and more interactivity wrote product descriptions for products

### **Sift Magazine-September 2006-October 2007** *Co-Founder, Creative Director*

Maintained look and style of book and moved towards goal of creating a strong brand and identity.

Oversaw fashion photo shoots and made sure that all sections were consistent with each other.

Managed all creative content that was submitted. Organized and contacted all artists and vendors for use of photos and visual work.

Laid out the book on a schedule and made it print ready for printer. Made sure all formats were consistent.

Managed and trained creative team and interns.

## SKILLS

Fast learner, self-starter, able to create interest in product/service, and take initiative.

Envision the goal. Strategic planning. Execute. Problem Solve.

Self-Motivated, disciplined, and reliable. Independent as well as a team player.

Perform well under pressure and tend to move quickly to the top.

High-energy professional with experience in: Trade-shows, Advertising, Marketing strategies, Sales Direct

Web Design & Development: Hand coded XHTML & CSS, JavaScript Libraries

## REFERENCES

Available Upon Request